



California  
Receivers  
Forum

# CRF Directory 2018-2019 Advertising Contract

This contract is made between the company listed and the California Receivers Forum (CRF) State. The Advertiser agrees to the following terms:

<input type="text"/>	<input type="text"/>	
<b>Company</b>	<b>Contact</b>	
<input type="text"/>		
<b>Address</b>		
<input type="text"/>	<input type="text"/>	<input type="text"/>
<b>City</b>	<b>State</b>	<b>Zip</b>
<input type="text"/>		
<b>Email</b>		
<input type="text"/>	<input type="text"/>	
<b>Telephone</b>	<b>Fax</b>	



Printed Directory Rates  
Ad Size and Pricing

Where	Image Size	Price
Divider Page**	4.75 X 7.75	\$ 1000
Full Page	4.5 X 7.5	\$ 800
Half Page	4.5 X 3.5 horizontal ONLY	\$ 500
Business Card	3.5 X 2 horizontal ONLY	\$ 375



*\*All Ads (except inside and outside covers) are Black and White*

*\*\*Divider pages will not be on heavy paper with tabs this year to reduce costs.*

## STEP ONE - AD SIZE

- Chapter Divider Page  
4.75 x 7.75
- Full Page  
4.5 x 7.6
- Half Page  
4.5 x 3.5 HORZ. ONLY
- Business Card  
3.5 x 2.0 HORZ. ONLY

## STEP TWO - AD PLACEMENT

*(Choose the section for your ad)*

- Bay Area
- Central California
- Los Angeles/Orange County
- Sacramento
- San Diego
- Cover

## STEP THREE - PAYMENT METHOD

- Check is enclosed (payable to: CRF)
- Pay by credit card
  - Visa
  - Mastercard
  - American Express

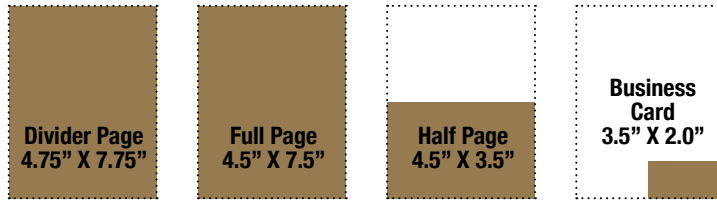
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<b>Credit Card Number</b>	<b>Expiration</b>	<b>Security Code</b>	<b>\$ Amount</b>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<b>Billing Address</b>	<b>City</b>	<b>State</b>	<b>Zip</b>
<input type="text"/>	<input type="text"/>		
<b>Name on Credit Card (PLEASE PRINT)</b>	<b>Signature</b>		

**Space Reservation Deadline: Friday, November 10, 2017**

**Fax Completed Form to: 949-497-2623 or E-mail: CRFAdmin@JBSmgmt.com**



## Directory Advertising Rates



# 2018-2019 Membership DIRECTORY Advertising RATE CARD

Printed Directory Rates  
Ad Size and Pricing

Where	Image Size	Price
Divider Page**	4.75 X 7.75	\$ 1000
Full Page	4.5 X 7.5	\$ 800
Half Page	4.5 X 3.5 horizontal ONLY	\$ 500
Business Card	3.5 X 2 horizontal ONLY	\$ 375



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California Receivers Forum is accepting advertising in its statewide Membership Directory. CRF is made up of approximately 500 receivers, attorneys, accountants, real estate brokers, bankers, vendors and property managers statewide. The Directory is distributed to each member and to judges who commonly hear receivership cases.

**Deadlines:** Space reservations are on a first come, first serve basis.  
Space reservation deadline is **Friday, November 10, 2017**.  
Artwork and payment are due by **Friday, November 17, 2017**.  
Directory will be distributed **January 2018**.

**Make checks payable to:** California Receivers Forum

**Mail to:** CRF Directory, c/o JBS & Associates,  
954 La Mirada St., Laguna Beach, CA 92651

**Printing Specifications:** Artwork must be provided electronically as a High Resolution PDF, jpeg, or vector file. Word documents will not be accepted. No bleeds on interior page ads. All non-cover ads must be submitted as black and white art. All cover ads are full color (CMYK). Artwork should be provided as a digital file, 300 dpi. Lower resolution files will not be accepted. If you need an ad designed, the rate is \$50 for a simple ad or \$50 per hour for a detailed ad. There is a fee of \$40 to update your 2016 ad.

**Send your electronic ad to:** CRFAdmin@JBSmgmt.com

**Premium Past Advertisers:** 2016-17 advertisers who purchased a fixed position ad on the inside front or back cover or a divider page have first option to renew the same space for the 2018-19 directory. Fixed position renewal contracts must be submitted by September 8, 2017 to keep the same position.

**Questions:** Toni Spangler 949-497-3673 x 1200 or CRFAdmin@JBSmgmt.com