

RECEIVERSHIP NEWS

PRINT ADVERTISING CONTRACT

This contract is made between the company listed below and the California Receivers Forum (CRF) State. The Advertiser agrees to the following terms:

Advertiser

Contact Name

Address

City, St, Zip

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Email

Telephone

AD SIZE AND RATES all ads are printed in color

	Single Issue	4 Issues
o Back Cover	\$2,250	\$1,912.50
o Full page: 8" x 10.5"	\$2,000	\$1,700
o 1/2 page: 7.5" x 5.25"	\$1,200	\$1,020
o 1/4 page: 3.75" x 5.25"	\$600	\$510

Circulation: 3,000
Frequency: 4 x year

Publication also available online at
www.RECEIVERS.org

Any person or firm that purchases and pays for **four** sequential ads at one time (to run in the next four issues) receives a 15% discount on the entire order.

ISSUE PLACEMENT

Ad Space Deadline

o Summer 2010	Issue 37	July 14 th
o Fall 2010	Issue 38	September 1 st
o Winter 2011	Issue 39	November 17 th
o Spring 2011	Issue 40	January 19 th

AD PLACEMENT

Ad positions inside the issue rotate among advertisers. Outside back cover advertisers who purchase multiple insertions have first right of renewal for that ad position.

Send Completed Contract to:

FAX: 949-497-2623

E-MAIL: CRFAdmin@JBSAssociates.ws

GRAPHIC ART SPECIFICS:

- Digital ads submissions from either Macintosh or PC/IBM platforms should be created in **QuarkXPress, Adobe Photoshop or Adobe Illustrator**. Please note, we cannot accept IBM fonts (non-post script fonts) as the newsletter is produced on the Macintosh platform.
- Make sure to include all support files on the disk, including fonts and digital artwork or scans. FLIGHTCHECK.JOB files preferred. Use QuarkXpress "Collect for Output" command if FLIGHTCHECK is not available.
- If font files cannot be included, all text must be converted to paths
- All level 2 Post Script fonts will have two files associated with each typeface, be sure to include both! True Type fonts will have one file. All font files must be included for ad to print correctly. IBM fonts are not accepted.
- **All ads and artwork contained must be in CMYK mode (if color), in TIFF or EPS format, and at a resolution of at least 300 dpi. Line art should be saved at 900 dpi. Artwork submitted at lower resolutions cannot be used. Artwork obtained from the web will not be accepted as it is only 72dpi. We cannot be responsible for print errors due to low resolution or improper color format in submitted files.**
- Ads submitted digitally must be built in these applications or earlier versions: QuarkXpress 6.0, Adobe Photoshop 8.0, or Adobe Illustrator 11.0. Please **DO NOT submit digital files built in Pagemaker, CorelDraw, Photodeluxe, Freehand Microsoft Publisher or Word**. If you are using unsupported applications we suggest you submit your ad as a flattened TIFF, EPS OR PDF.
- Ads should be submitted on less than 10KB or mailed on a CD.
- Please remember to include an address, telephone number and contact person. It's important for us to be able to quickly contact you if there's a problem.
- Always provide a proof with digital ads. Color proofs are preferred. We cannot be responsible for inaccurate printing of color if accurate color proof is not supplied.
- Always double check knockout and overprint settings.
- Be sure the outer edges of art board are free of objects or text. All elements should be within the borders of your document layout.
- Be sure the document layout page size matches the ad size.

E-MAILING FILES

- Send digital files less than 1.5 megabytes in size.
- We recommend you also mail a color match print, or send a PDF of the ad for the graphic artist and printer to refer to.
- Artwork will not be accepted via Fax Machine
- **Email Artwork to Toni Spangler at: crfadmin@jbsassociates.ws**